

## Order Item Summary

CBS TELEVISION  
STATIONS

WWJ-TV

Order ID: 53997 CF NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 09/05/12 03:54 PM

Client: MICHIGAN DEMOCRATIC STATE... CPE: / / 1600 Agency Commission: 15 % Updated: KDDAVIS on 09/05/12 05:27 PM

Agency: THREE POINT MEDIA C/O MUNDY Product: MDSCC EST#1600 (1300) Self :20:00 Confirmed: 09/05/12 05:27 PM

Buyer: BOBBY MUSHROE Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 09/05/12

ok sr 9.5.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5A	0 1 1 1 1 0 0	NEWS	30				0.0	\$100.00	4	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
002	MNEWS5A	1 1 0 0 0 0 0	NEWS	30				0.0	\$100.00	2	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
003	MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$150.00	8	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	8										
004	MEARLY	2 2 0 0 0 0 0	MORN	30				0.0	\$150.00	4	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										
005	MCBSSAT	0 0 0 0 0 2 0	MORN	30				0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										
006	DHARVEY	0 1 1 1 1 0 0	DAY	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
007	DHARVEY	1 1 0 0 0 0 0	DAY	30				0.0	\$250.00	2	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 1 1 1 0 0	DAY	30				0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	13:28 - 14:00	0 1 1 1 1 0 0	SOAP	30				0.0	\$800.00	4	\$3,200.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	13:28 - 14:00	1 0 0 0 0 0 0	SOAP	30				0.0	\$800.00	1	\$800.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DTALK	0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ERACHAEL	0 2 2 2 2 0 0	EFG	30				0.0	\$300.00	8	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	8										

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Agency: THREE POINT MEDIA C/O MUNDY	Product: MDSCC EST#1600 (1300)	Self :20:00	Confirmed: 09/05/12 05:27 PM	
Buyer: BOBBY MUSHROE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ERACHAEL	2 0 0 0 0 0 0	EFG	30				0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EPHIL5P	0 1 1 1 1 0 0	EFG1	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EPHIL5P	1 0 0 0 0 0 0	EFG1	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EINSIDER	0 1 1 1 0 0 0	EFG1	30				0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EINSIDER	1 0 0 0 0 0 0	EFG1	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AFEUD	0 0 1 0 1 0 0	ACC	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AINSIDERSA	0 0 0 0 0 1 0	ACC	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	L2.5MEN	0 1 1 1 1 0 0	LFG	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	L2.5MEN	1 0 0 0 0 0 0	LFG	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LFERGUSON	0 1 1 1 1 0 0	LATE	30				0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LFERGUSON	1 0 0 0 0 0 0	LATE	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LCRIMINALSA11P	0 0 0 0 0 1 0	LFG	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LCASESAT1A	0 0 0 0 0 1 0	LFG	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBANG*2MENTH	0 0 0 1 0 0 0	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCRIMESA2	0 0 0 0 0 1 0	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	77	0	\$43,500.00	\$36,975.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$43,500.00	\$36,975.00	\$0.00	\$0.00